

WHITE LABEL COLLECTION

masala
threads

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Our White Label makes designing your collection smooth, simple & fun.
All items are made in our ethical NGO factories, empowering needy women.



1. CHOOSE THE STYLES

Pick from our simple, chic & timeless base designs.
Just choose the item & make any edits you like
(eg add sleeves, change lengths, necklines, buttons etc).



2. CHOOSE THE FABRICS

Choose from our selection of organic fabrics whether
it be slub, smooth or silky. All our fabrics come with
sustainable, fair trade, recycled or organic certifications.



3. CHOOSE THE COLOURS & PRINTS

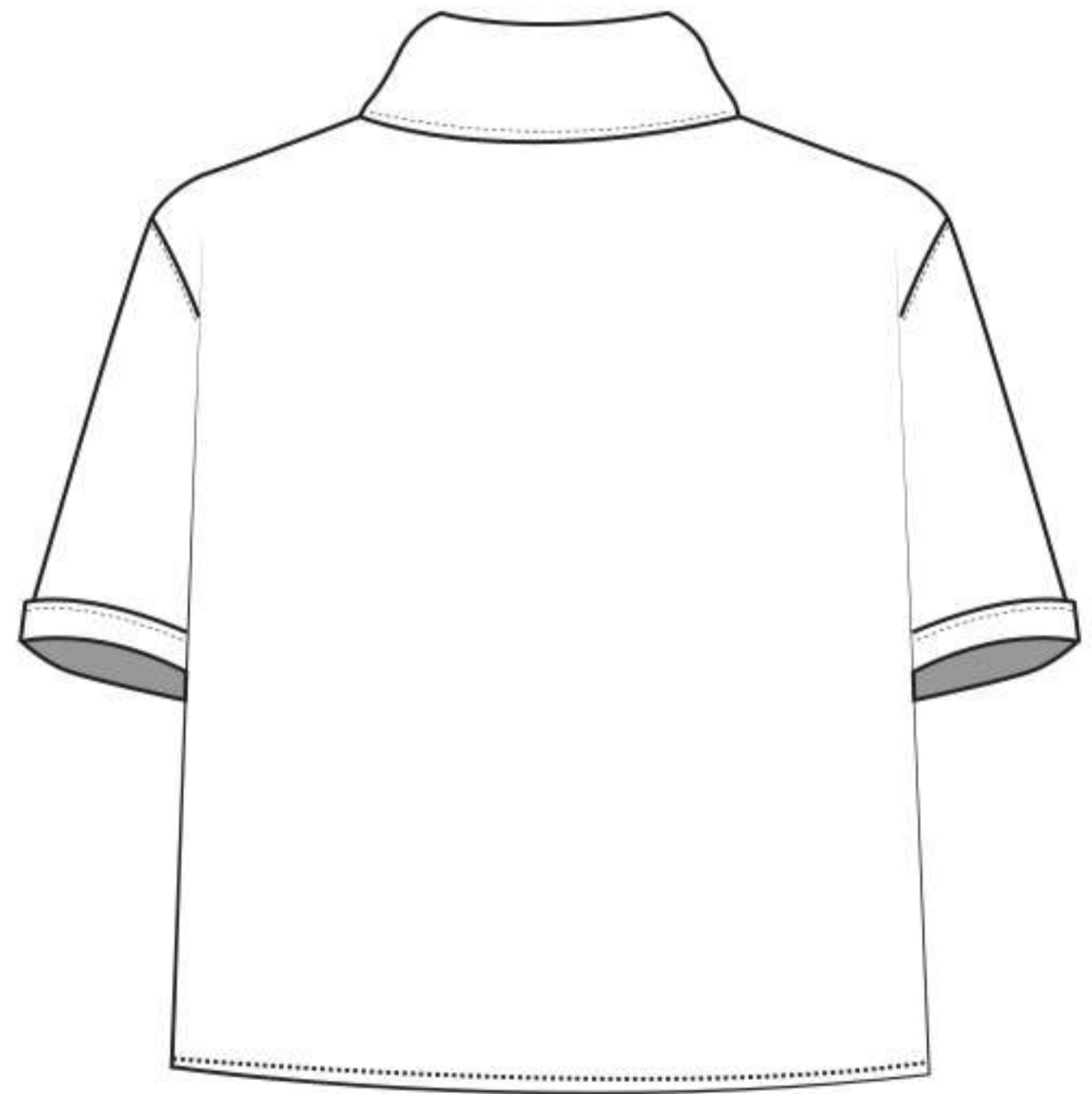
Decide between natural vegetable dyes or non toxic dyes.
If you would like dye techniques such as tie dye,
batik or ombre we can do this for you.



4. CHOOSE YOUR TECHNIQUES & TRIMS

If opting for patterns, pick from our selection of block prints
or design your own prints. We do block printing, screen printing
or digital printing. Select your buttons, zips and trims.
We also offer machine and hand embroidery.

CUBAN SHIRT





* Choose any colour or pattern.



EARTHY FABRICS

Same shirt, different fall. It's amazing how different your items can look in different fabrics. We offer hemp, organic cotton linen, and organic cottons, cupro as well as dupion silks, silk blends and more.

* Choose any colour or pattern.



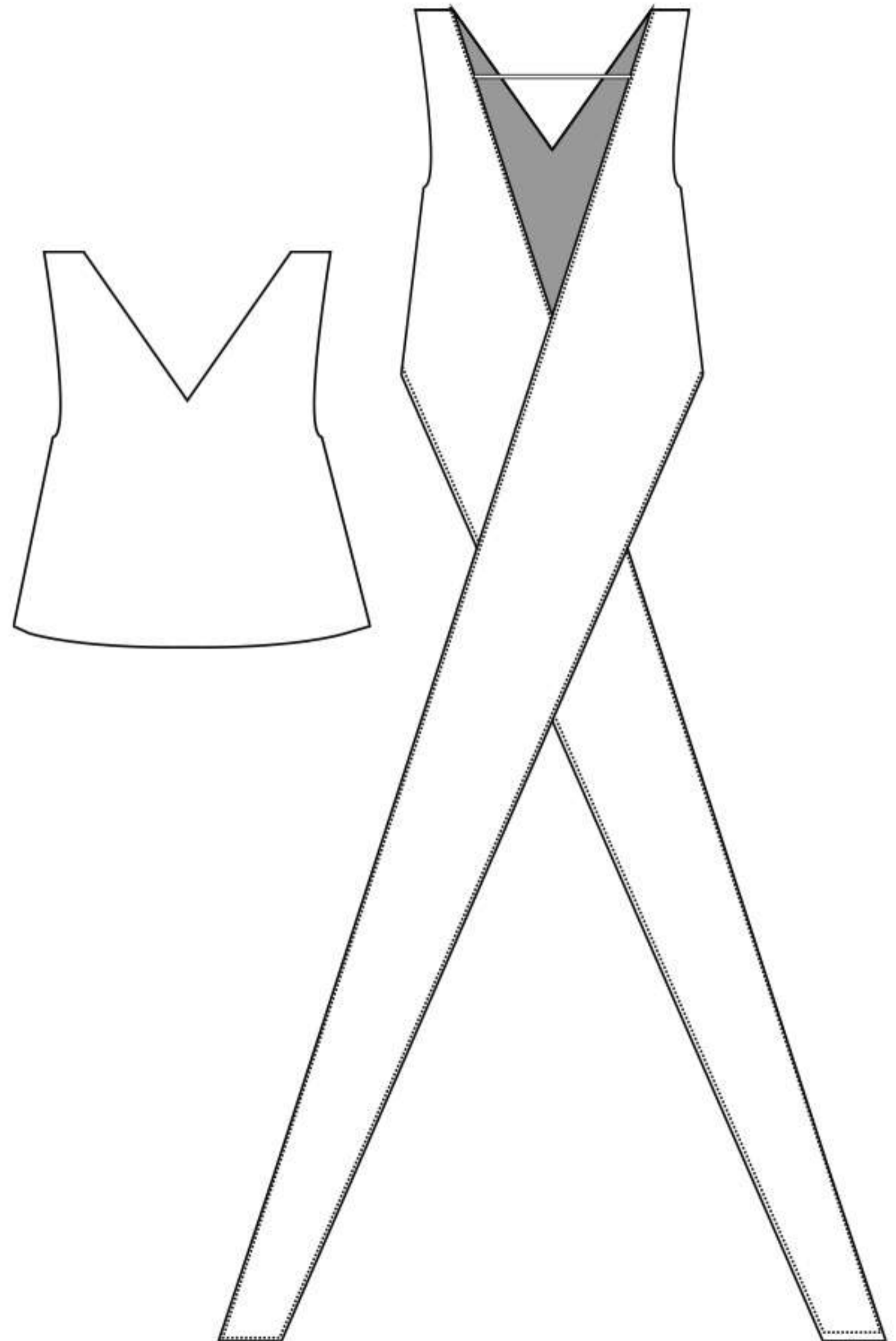
SILKY FABRICS

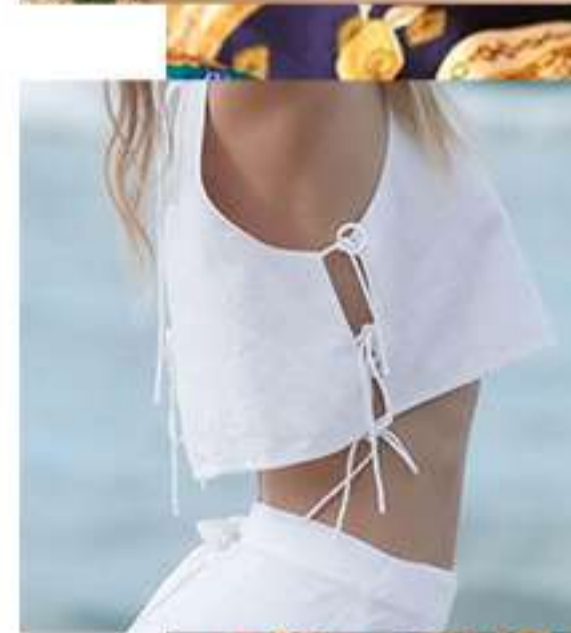
We offer silky fabrics across all budgets include FSC viscose, Ahimsa (peace) silk and cupro cotton. Depending on the fabric fall you want for your collection, we can help you decide the perfect fabrics.

REVERSIBLE A-LINE TOP



**LOW BACK BOW
A-LINE TOP**





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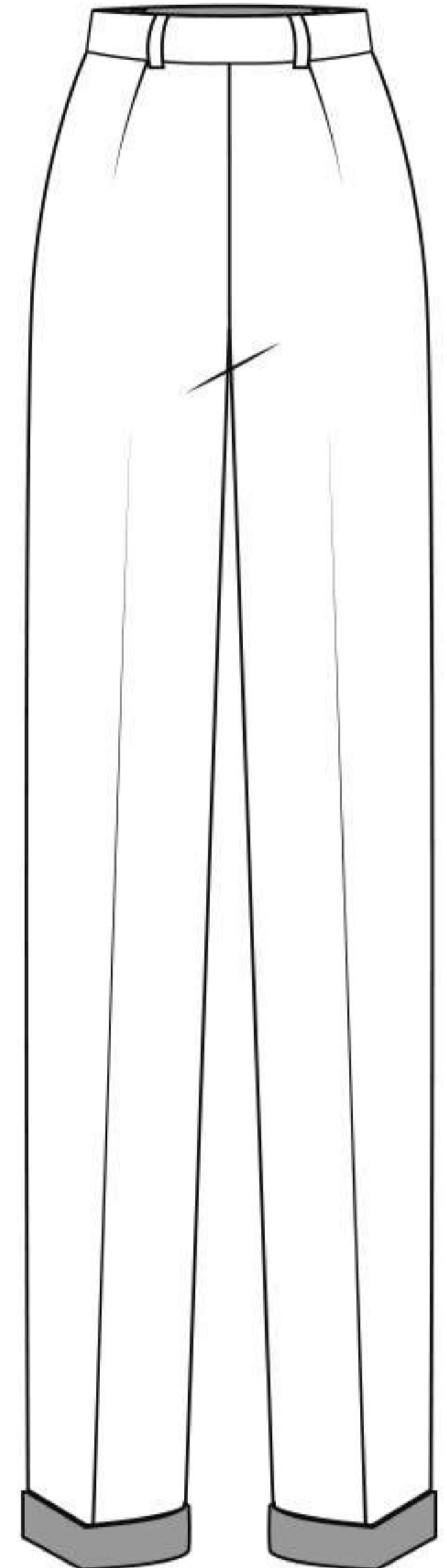
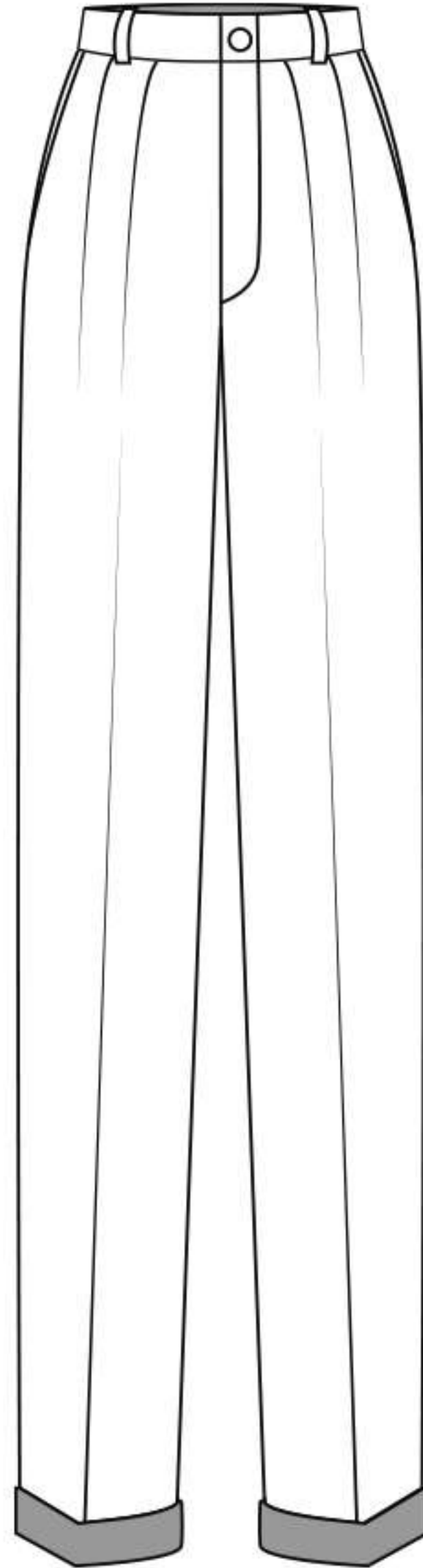
* Choose any colour or pattern.



SILKY FABRICS

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**TAILORED
PANTS**





* Choose any colour or pattern.



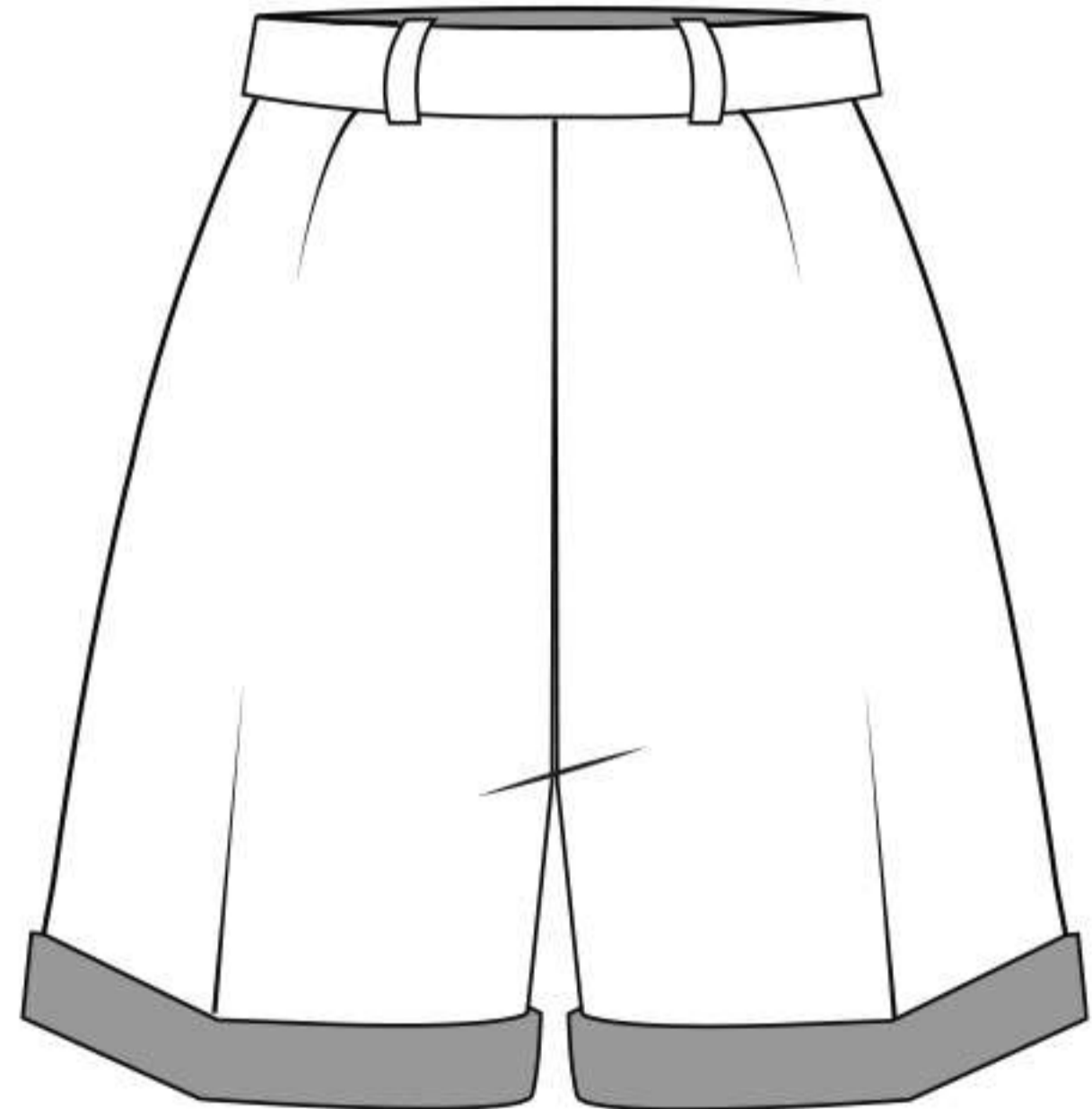
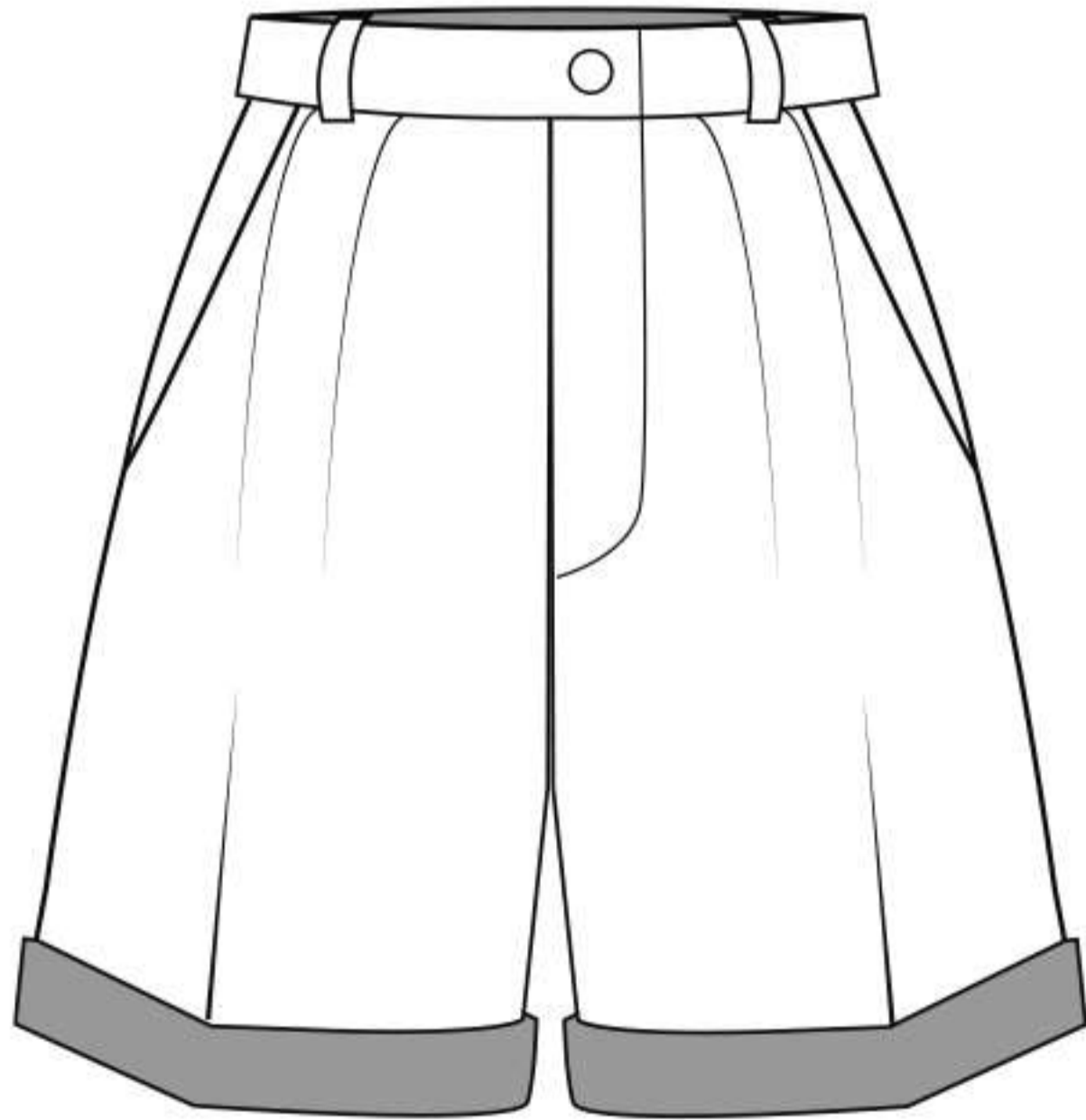
EARTHY FABRICS

* Choose any colour or pattern.



SILKY FABRICS

TAILORED SHORTS





* Choose any colour or pattern.



EARTHY FABRICS

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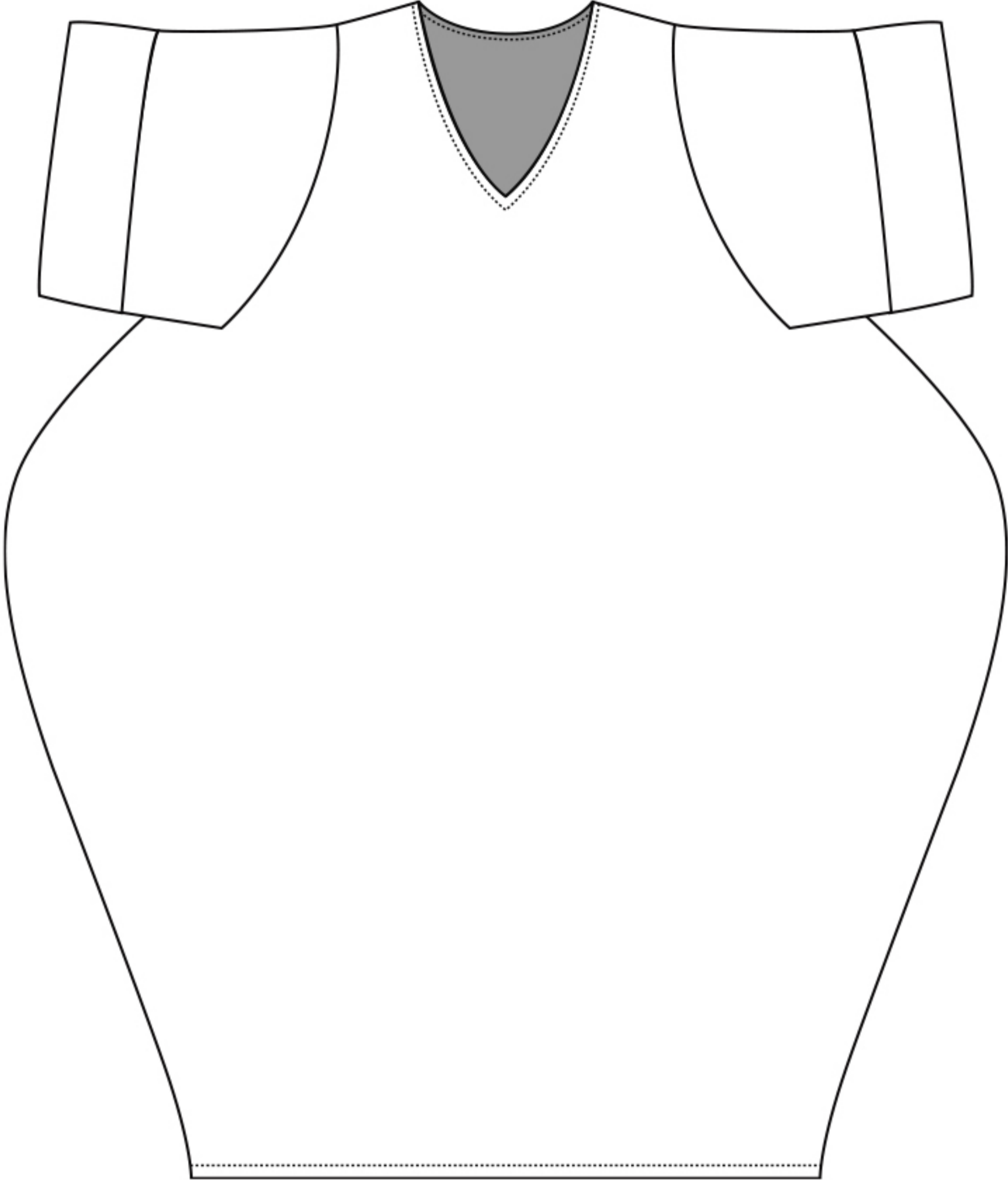
* Choose any colour or pattern.



SILKY FABRICS

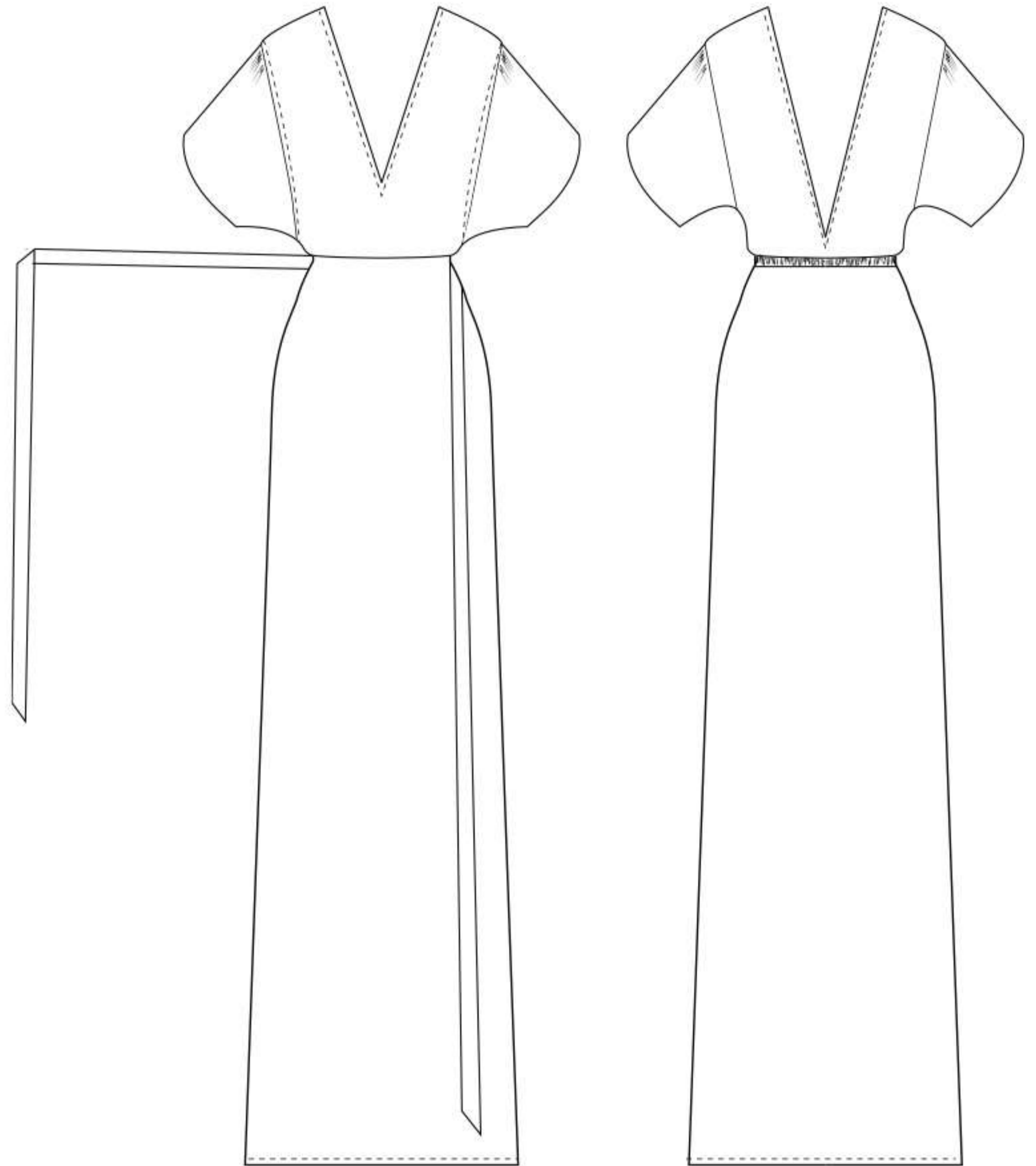
Silky fabrics we offer across all budgets include FSC viscose, Ahimsa (peace) silk and cupro cotton. Depending on the fabric fall you want for your collection, we can help you decide the perfect fabrics.

**ULTIMATE
KAFTAN**





**MAXI
DRESS**





* Choose any colour or pattern.



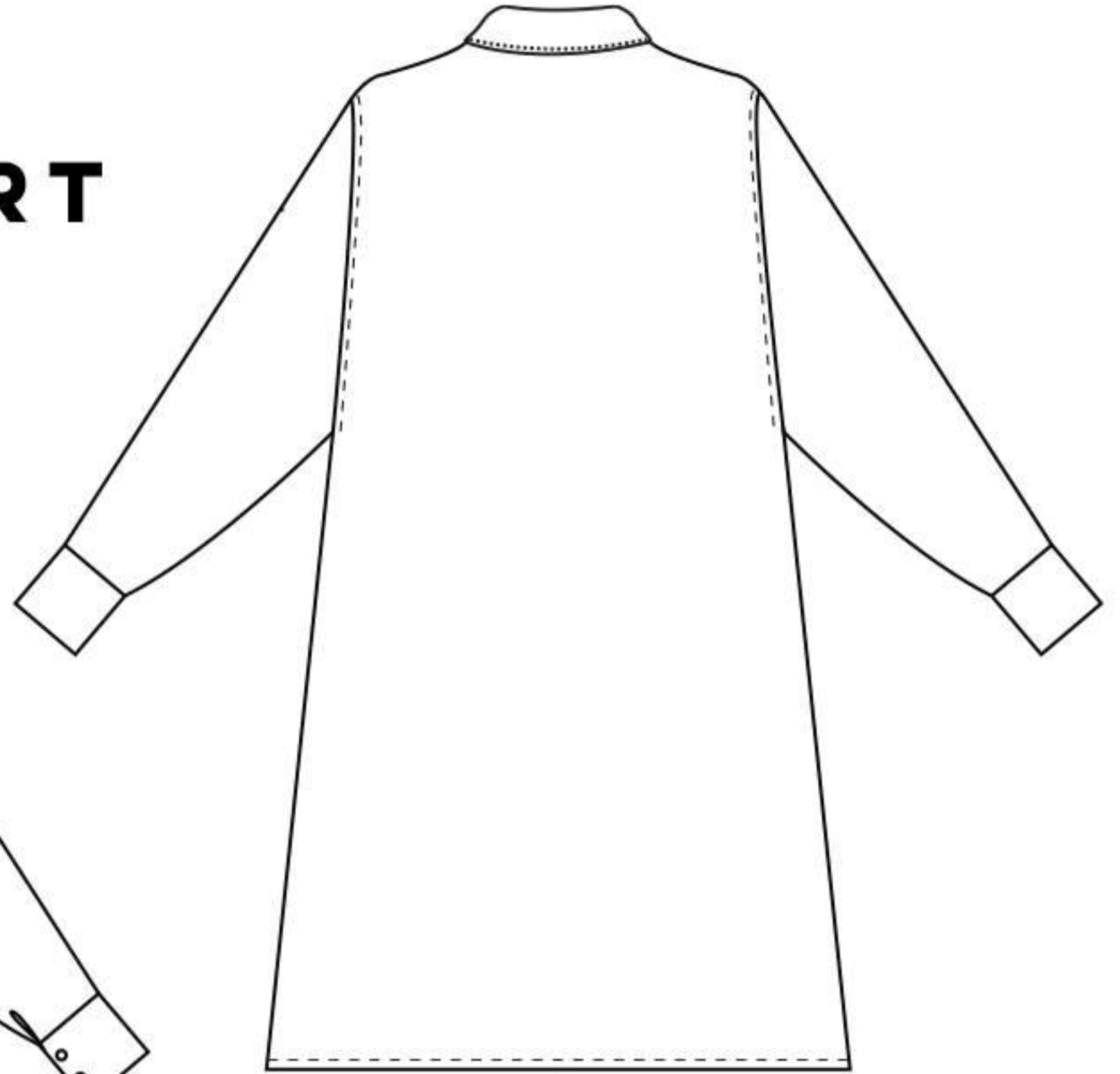
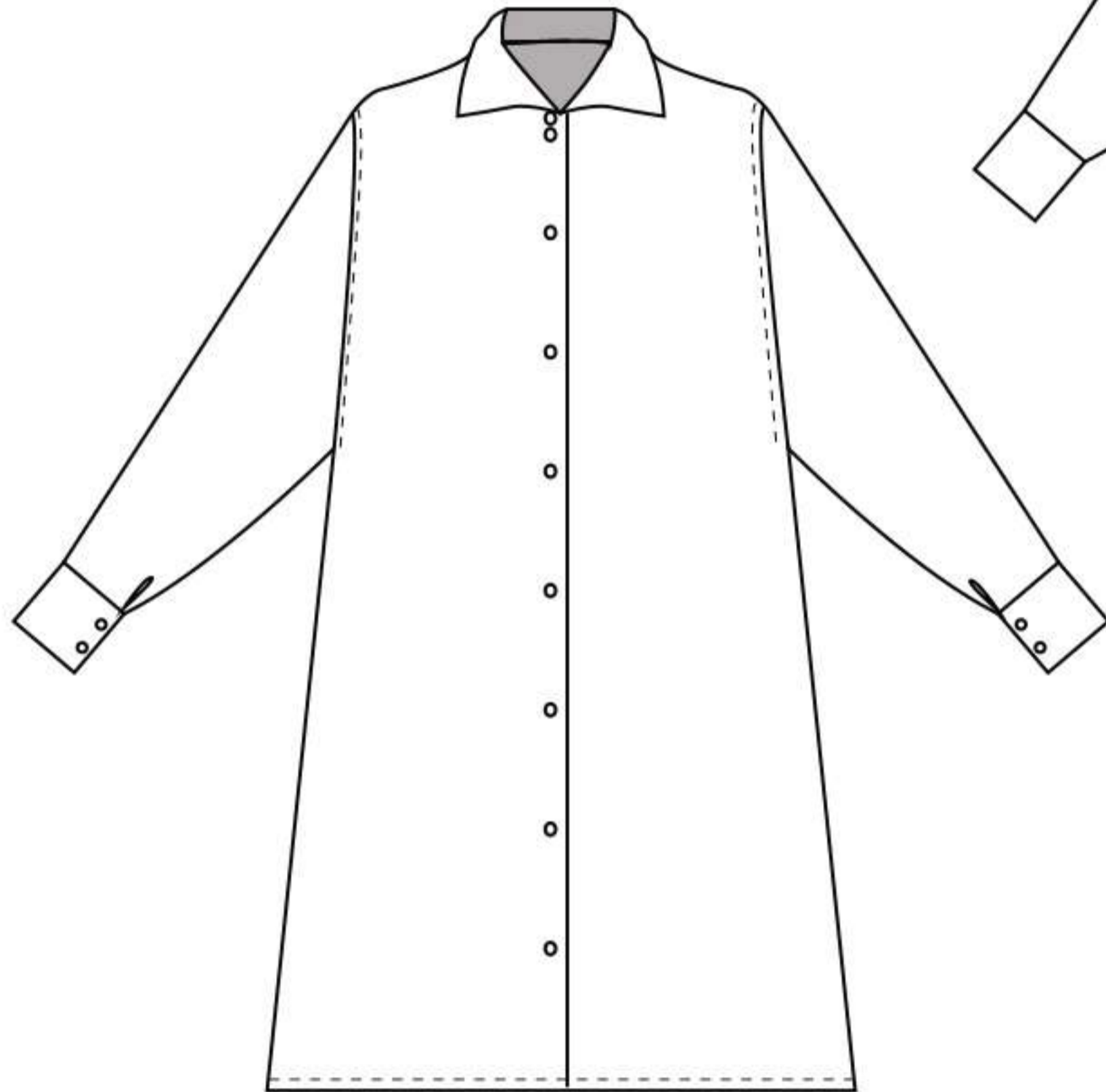
EARTHY FABRICS

* Choose any colour or pattern.



SILKY FABRICS

OVERSIZED SHIRT





* Choose any colour or pattern.



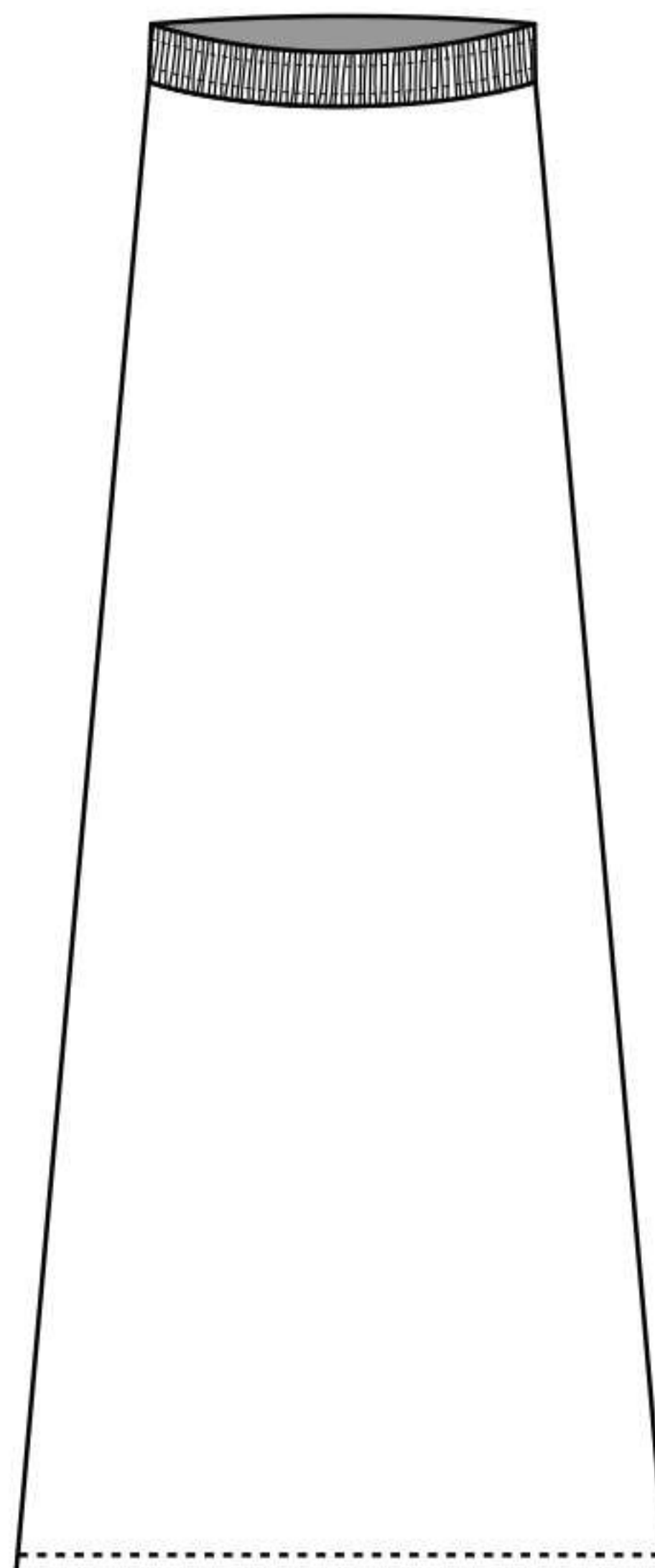
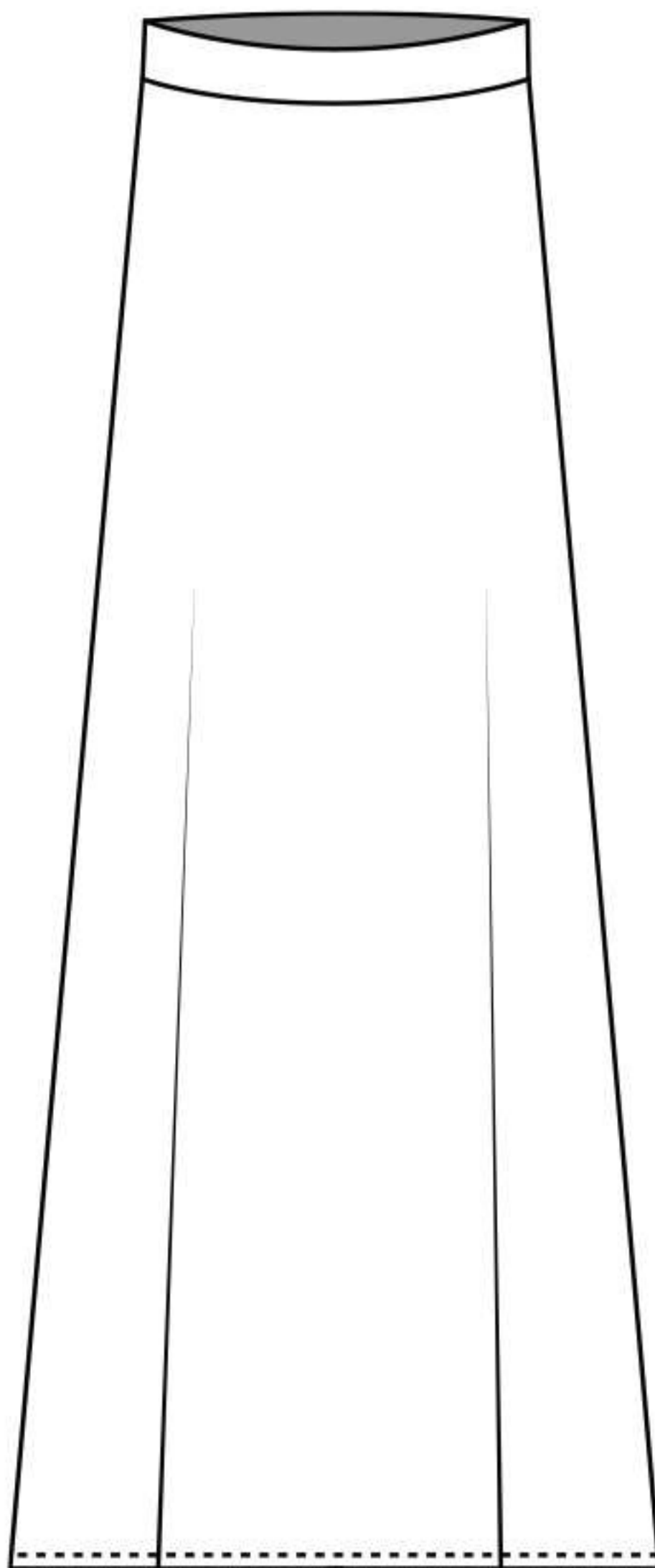
EARTHY FABRICS

* Choose any colour or pattern.



SILKY FABRICS

**SLIP
SKIRT**





* Choose any colour or pattern.



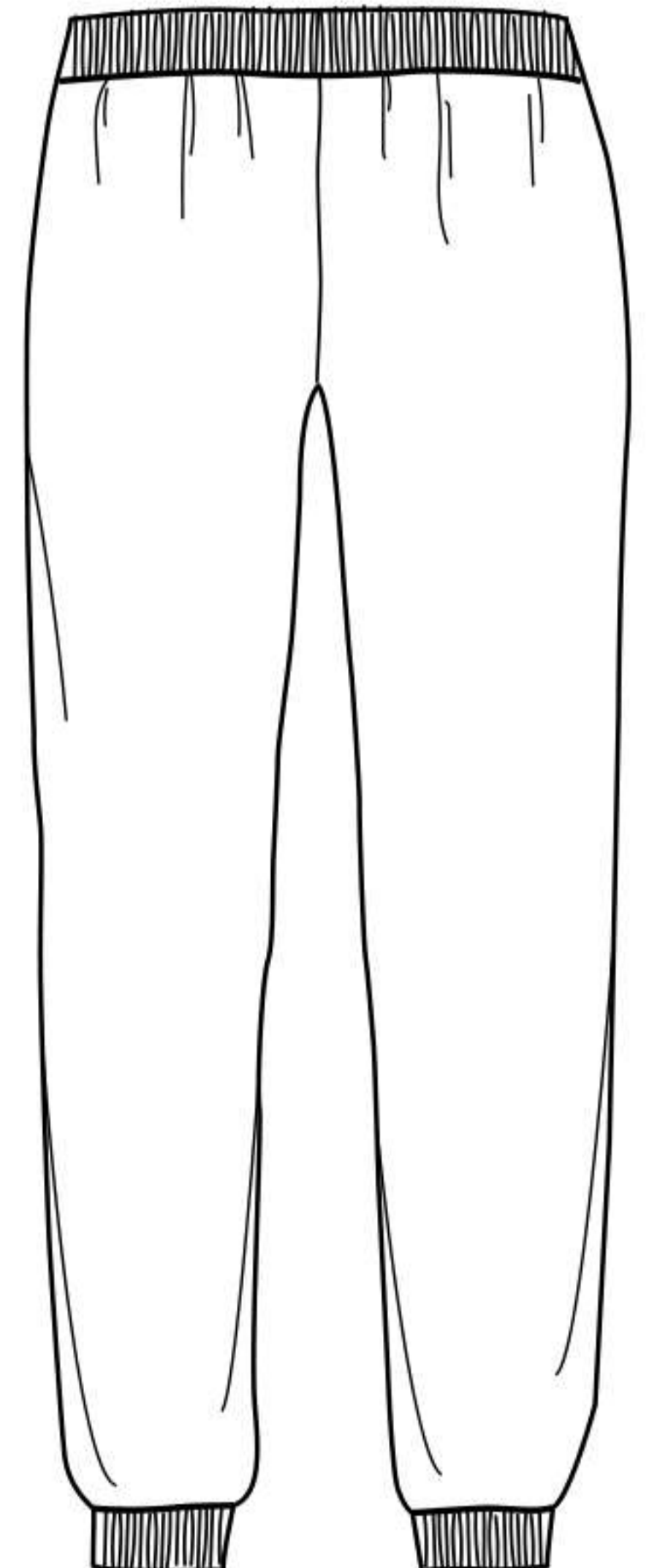
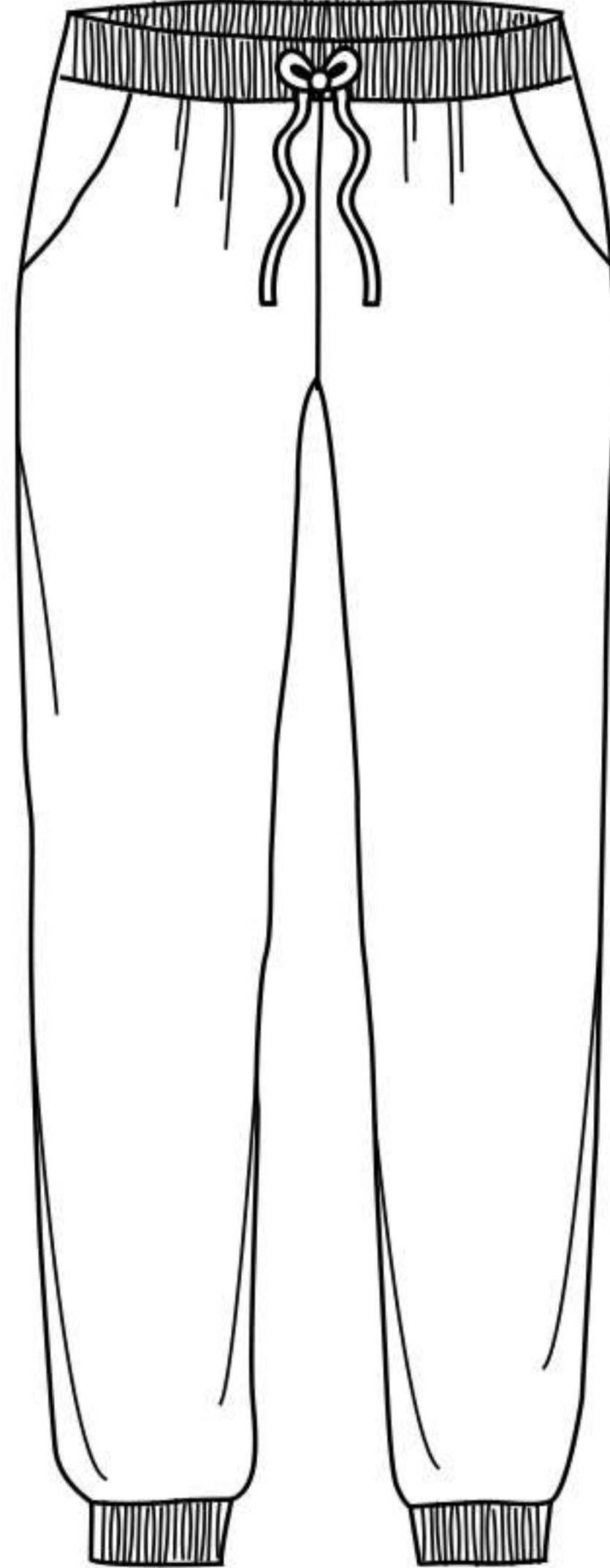
EARTHY FABRICS

* Choose any colour or pattern.



SILKY FABRICS

JOGGERS





* Choose any colour or pattern.



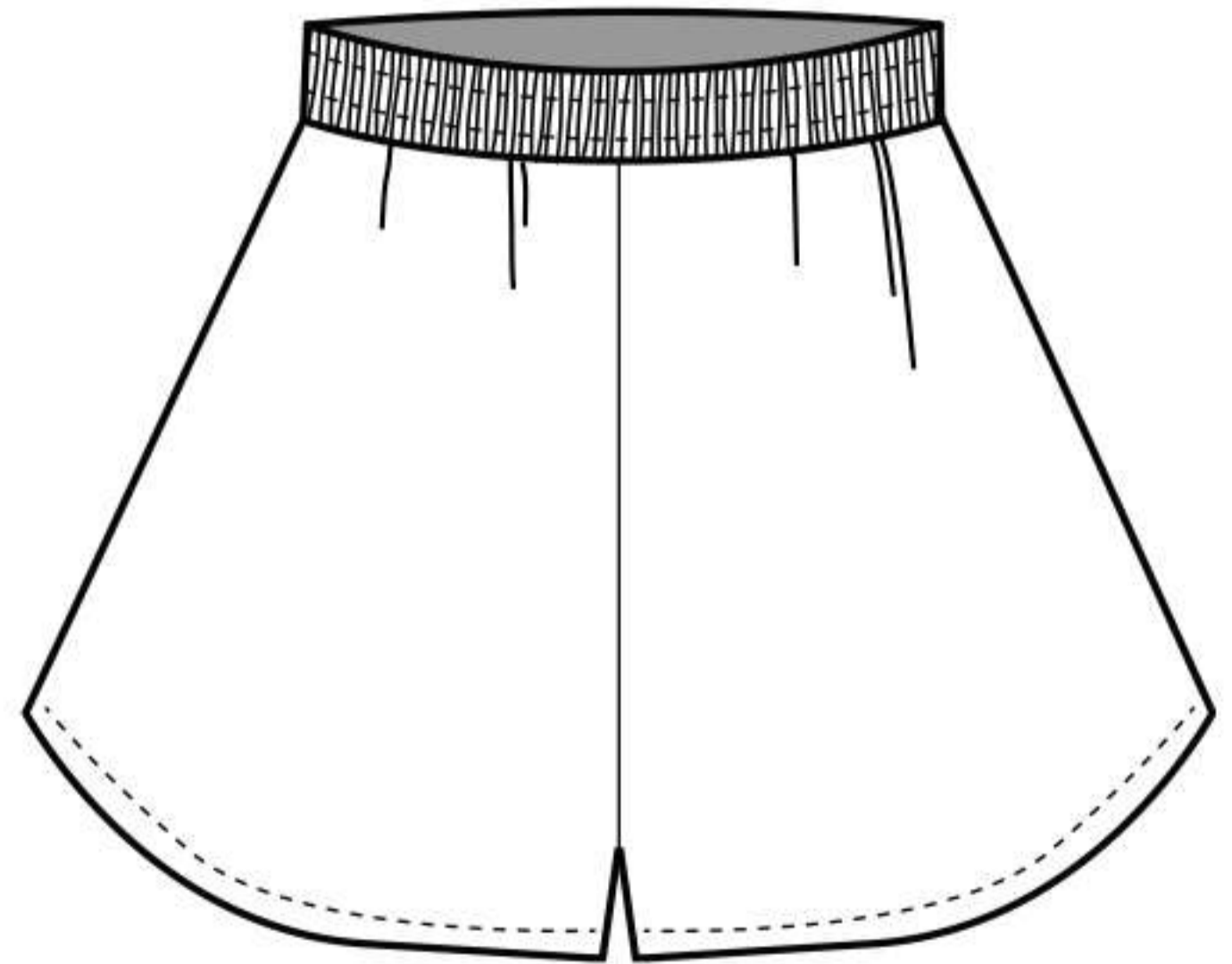
EARTHY FABRICS

* Choose any colour or pattern.



SILKY FABRICS

RUNNING SHORTS





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EARTHY FABRICS

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SILKY FABRICS

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FABRICS

Our fabrics are all sustainable, organic and certified.
All can be printed, dyed and softened to your requirements.



TENCEL

TENCEL® is a branded lyocell fiber that comes from the pulp of eucalyptus trees. The trees are grown on sustainably run farms certified by the Forest Stewardship Council (FSC). The wood pulp is dissolved in a non-toxic organic solvent. The fabric is amazingly soft and smooth.

70% ORGANIC COTTON 30% LINEN

The softness and smoothness of cotton resolves the roughness and skin friction issues of linen. On the other hand, the lightness of the cotton material is complimented by the linen's stiffness.





ORGANIC COTTON DOUBLE CLOTH

Very lightweight, this beautiful wrinkled fabric is comfortable & versatile with a very popular finish.



100% ORGANIC HEMP

The physical makeup of hemp fabric makes it incredibly breathable. The interwoven hemp fibers allow a lot of air to pass through the material. Hemp is also one of the most durable fabrics.



ORGANIC COTTON TWILL 2

This 150gsm GOTS certified fabric is perfect for pants & light jackets.

ORGANIC COTTON TWILL 1

This 120gsm GOTS certified fabric is perfect for tops, shirts dresses etc.





CUPRO VEGAN SILK/LINEN

Cupro fabric is made of regenerated cellulose fibers from recycled cotton linter. It is breathable and regulates temperature like cotton and drapes elegantly. Choose either side to show as one is a satin and the other is a linen texture.

ECOVERO VISCOSE (IN SATIN OR TWILL FINISH)

The new and improved sustainable alternative to conventional viscose. Compared to normal viscose production, EcoVero causes 50 percent less emissions and takes up half as much energy and water. It is 100% vegan and a soft & luxurious alternative to silk.





TRIMS & EXTRAS

Add trims to your collection such as borders, piping and embroidery. The finishing touches will add that personal, unique touch to your collection.

BUTTONS

Mother of Pearl



Fabric Covered



Wood



Brass



Coconut



Engraved



TRIMS & EMBROIDERY

We offer machine & hand embroidery as well as trims and borders. Contact us for more information & to chat about your ideas.





THANK YOU

To find out more details, & discuss
your requirements get in touch or
book a call through our website.